



Summer 2003

AMAGIC Holographics forms the Cold Foil Alliance

Amagic Holographics Inc., leading manufacturer of hot and cold stamping foil holographic films and laser anti-counterfeit trademarks, announces the formation of the Cold Foil Alliance.

The Cold Foil Alliance is a partnership of industry suppliers who are dedicated in providing solutions for the cold foil printing process. The list of suppliers includes all aspects of the printing industry that directly affects the quality of cold foil printing such as inks, substrates, printing plates, cold foil equipment, printing presses and coatings. To ensure success and reliability in the cold foil printing process, always look for this mark from your suppliers.

Below is the list of members and their contribution:

AMAGIC Holographics is the only company that offers a complete line of cold foil products which includes the foil, adhesive and nip system. It is the first and only company that published the **GO COLD**, Handbook for Cold Foil Printing provided to the printing industry at no-charge.

WWW.GOCOLD.COM

Telstar is the only company that has devoted engineering and R&D time exclusively for the betterment of cold foil. Their **DECOMOD** is a complete cold foil system which simply bolts on top on any web press. Telstar's equipment is the correct choice for serious production requirements.



WWW.TELSTARENG.COM

RAFLATAC Cold Foil Printing provides excellent quality to Films and High Gloss paper stocks but provides medium quality results on semi-gloss paper stock. Numerous tests have shown that the Raflatac **RAFLASILK** semi-gloss paper stock can provide an excellent cold foil quality that is 98% equal to hot stamp.

WWW.RAFLATAC.COM

Prime Systems' Prime UV is a remarkably advanced UV curing and Management system designed to boost productivity and profitability in your plant. Prime UV now offers a UV dryer with a built-in nip assembly for the wet lamination (cure-tru) cold foil process.



WWW.PRIMEUV.COM

Akzo Nobel Inks

FROM THE FIRST IMPRESSION Akzo Nobel Inks is the leading printing ink producer in the world. They offer a wide range of ink products for the narrow web printing that has proven to work consistently with the cold foil printing process.

WWW.ANINKS.COM

The Flexographic Trade School (FTS) is a unique press-operator training, research and technology institute. Fashioned to meet the needs of progressive flexographic printers in the new millennia. The FTS now offer a Cold Foil Printing seminar which is included in their "Advance Pressman" training seminar.



WWW.FLEXOGRAPHICTRADESCHOOL-NC.COM

For more than thirty years, Trinity Graphic has driven new creative and Technological Standards in advanced prepress services for the flexographic, rotary, letterpress, and offset printing. Trinity Graphics developed the Photopolymer Embossing plates that can be used in conjunction to cold foil printing.



WWW.TRINITYGRAPHIC.COM

Harper Corporation of America is the leading innovator in anilox roll production and restoration for corrugated, wide web, narrow web and newspaper Flexographic printing markets worldwide. Harper have provided technical assistance and expertise in determining the correct anilox needed for optimum printing quality of cold foil adhesives. For the best cold foil quality, choose Harper anilox.



WWW.HARPERIMAGE.COM

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